

# intoSA

EMPOWERMENT  
ePROFILE

Into SA Empowerment Company (ISEC) NPC is a Non-Profit Company, registered with the South African Department of Social Development under No. 178-652 NPO and with the South African Registrar of Companies, CIPC, under No. 2006/033268/08 as well as certified as Level 1 Socio Economic Development (SED) Beneficiary with more than 75% black beneficiaries in terms of the Broad-based Black Economic Empowerment Act, No. 53 of 2003 as amended.



## HISTORY

ISEC was established by the Into SA Group in 2006 in order to offer its corporate clients a vehicle through which to channel Socio-Economic Development Benefits as well as Donations for Charity Work throughout Sub-Saharan Africa.

Since 2010 it also serves the Into SA Group's beneficiary for all group members in terms of the Socio-Economic Development element in their respective B-BBEE Scorecards, which allows any contributing entity to score up to a maximum of 5 points.

## BENEFICIARIES

There are no set beneficiaries of ISEC. ISEC rather engages in short- and long-term projects with varying beneficiaries in order to offer relief to poverty-stricken and currently as well as previously disadvantaged communities and individuals.

## RECENT PROJECTS

### TSHWANE BLANKET DRIVE



In 2014 ISEC began to embark on a project by which donations and contributions were collected from Into SA and its clients. Those proceeds were then used to manufacture special fleece blankets and beanies.





Those blankets and beanies were distributed amongst the homeless population in around the city centre of Tshwane (Church Square). Standard Bank joined the Tshwane Blanket Drive in 2016 by also providing hot soup on the day.

The beneficiaries come from all genders, races and religious background and across almost all age groups to which a total of 220 blankets and 300 beanies were distributed on each day, the majority to children and the disabled.

### ***ARTISAN EXPERIENCE CAMP***

In 2017 the commercial property developer EDELKIRSCH INVESTMENTS decided to try something new and started – first over weekends, later for a whole week – to integrate young pupils in their building sites, shadowing individual artisans attending to various building projects.

The idea was to give the youth early enough an insight, what choices will be possible later in their educational life when it comes to the construction industry, one of the backbones of South Africa's economy.



Taking a break from High School and helping to lay bricks, learning the basics about plumbing and welding, assisting a professional thatcher or learning the difference between AC and DC while fitting light switches, might spark at an early stage, for boys and girls alike, a fascination and an attraction with a traditional trade. Not everybody should aim at an education from a university, the traditional trades offer often far more than the academic horizon might hold for them.

The plan for the next years is to expand this programme into the sectors of Automobile, Agriculture and Health.

# B-BBEE RECOGNITION

ISEC is a registered Non-Profit Organisation, non-governmental, which has been recognised as Level 1 contributor. Hence any donation or funding given to ISEC will count towards the Socio-Economic Development Element in all BEE Scorecards for Qualifying Small Enterprises or Generic Large Entities.

As an Empowering Supplier, considerations payable to ISEC are valued with 135% within the Preferential Procurement sub-element of the main Element "Supplier & Enterprise Development" in all scorecards.



# MISSION

The Into SA Empowerment Company NPC is guided by a simple, all-encompassing, yet radical mission: to help, support and assist marginalised societies and previously disadvantaged individuals as well as those, whose fate has pushed them into an unwanted corner of society. ISEC looks after the poor, the homeless, the battered, abused and destitute to ease their circumstances by giving them what all people deserve: a chance to live a life worth living.



# VISION

The founders have implemented their vision for a better future for all through giving back to society what was able to be earned. Upliftment through education, be it socially, commercially or just individually, is the key to a better and just society. **Access to Choice** and **Choice of Access** should rule the educational paths of every African and should be served by and should not be subject to political willingness and ability...

*Amandla, Awethu!*

*Ralph M Ertner & Sherizaan Ertner*

**Founders and Drivers of a Vision for a better Tomorrow**

Zambezi Estate \* Montana \* Pretoria North \* South Africa  
 Phone: +27 (12) 9411508 \* Email: ISEC@into-sa.com \* Facsimile: 086 214 2000